

Vision for Reducing the Incidence and Prevalence of Eating Disorders and Related Comorbidities on College Campuses

Andrea E. Kass, PhD

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THE UNIVERSITY OF
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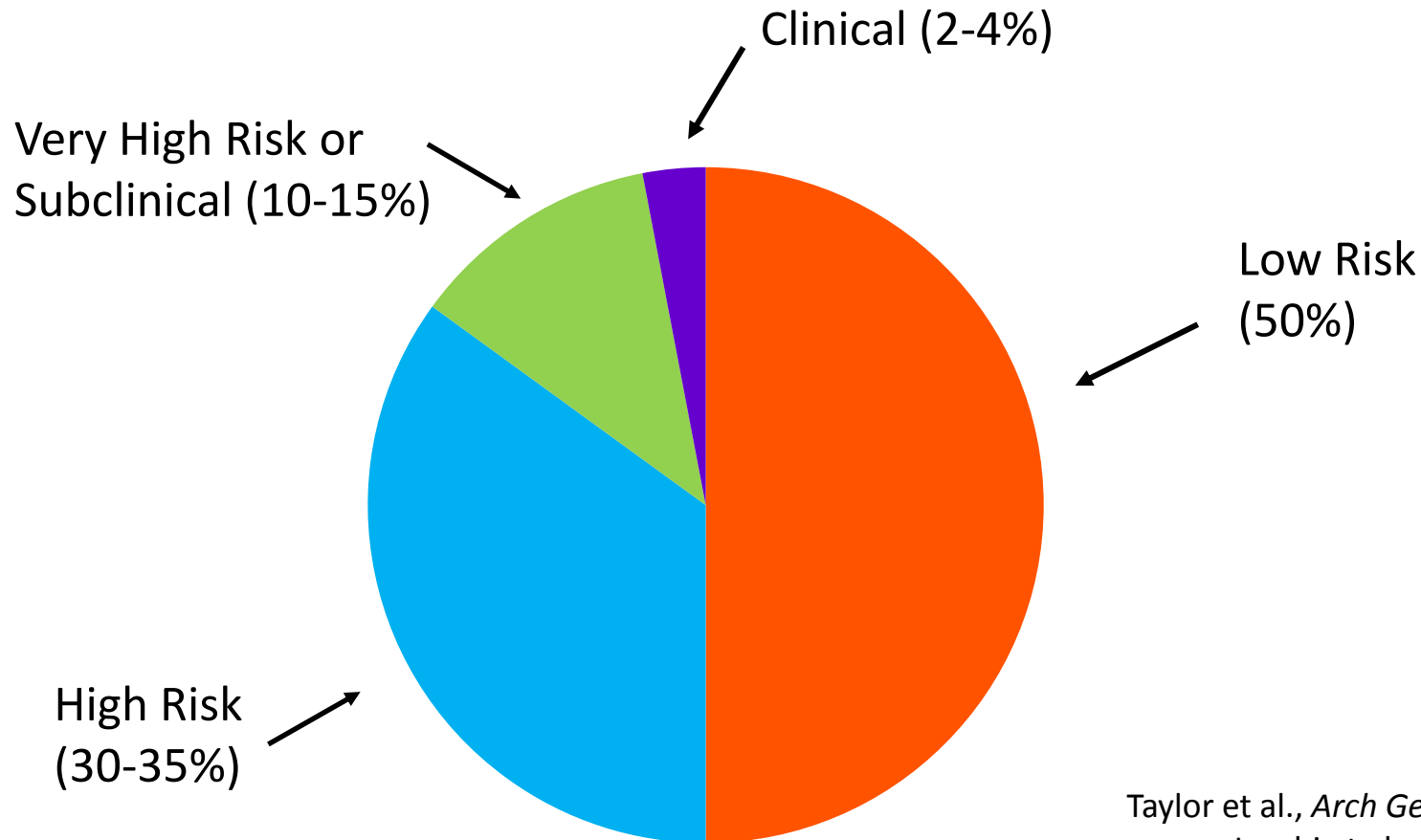
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Prevalence of Eating Disorders in a University Female Population

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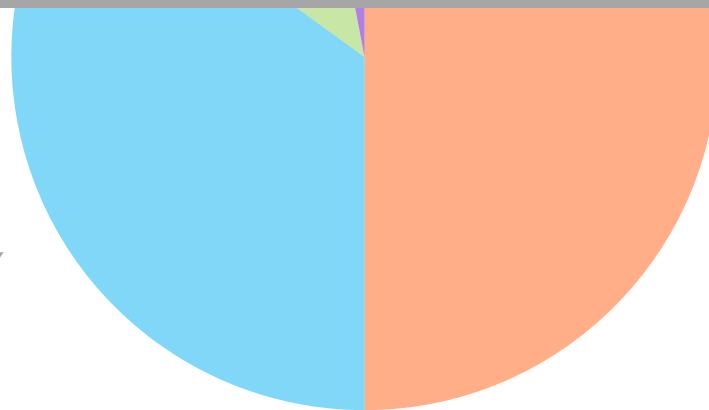
Taylor et al., *Arch Gen Psychiatry*, 2006;
Jacobi et al., *Psychol Med*, 2011;
Drewnowski et al., *Am J Psychiatry*, 1994

Prevalence of Eating Disorders in a University Female Population

Clinical (2-4%)

Less than 20% of students who screen positive for eating disorders report receiving treatment

High Risk
(30-35%)



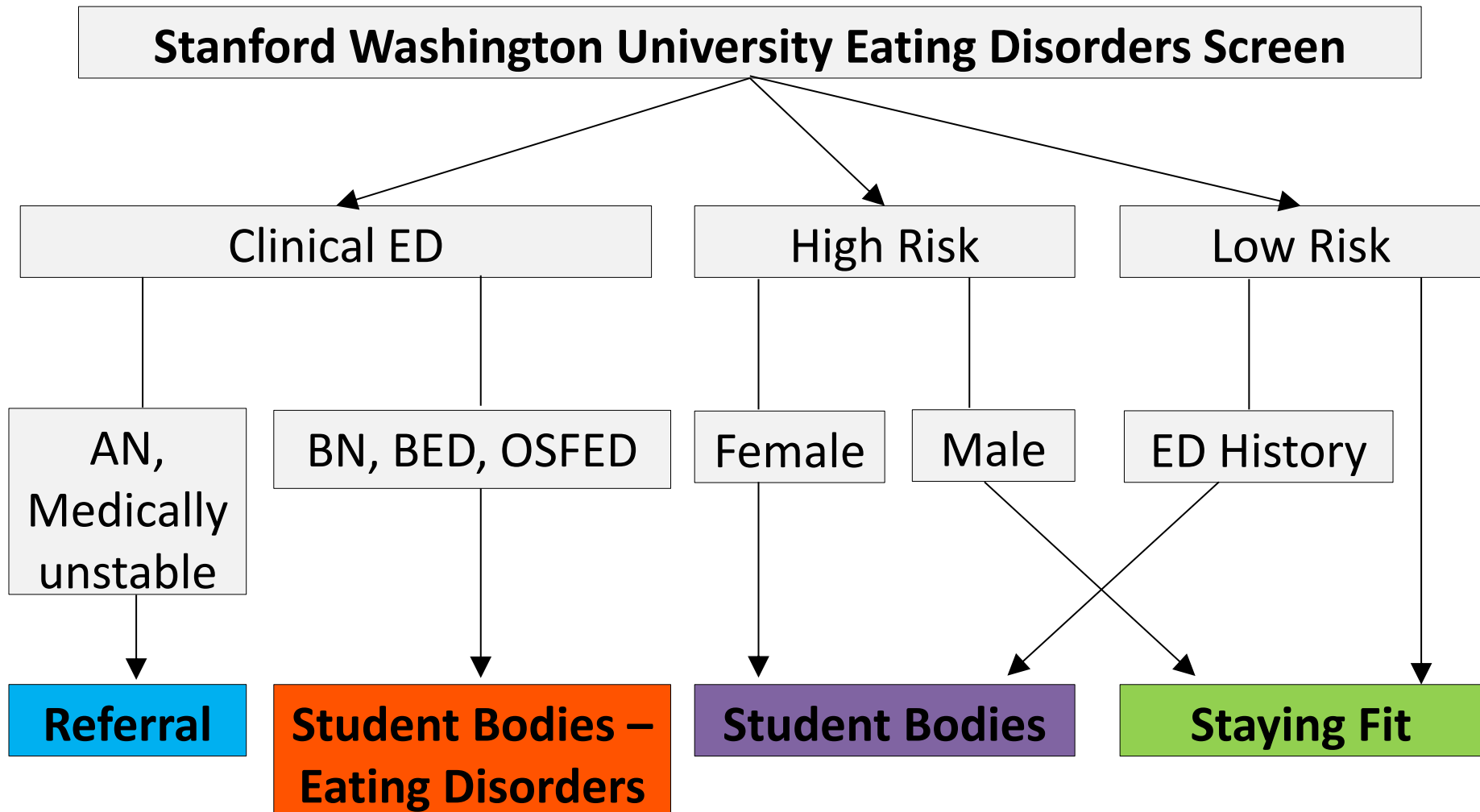
Taylor et al., *Arch Gen Psychiatry*, 2006;
Jacobi et al., *Psychol Med*, 2011;
Drewnowski et al., *Am J Psychiatry*, 1994
Eisenberg et al., *J Am Coll Health*, 2011
Eisenberg et al., *J Nerv Ment Dis*, 2011

Model for Intervention

The *Healthy Body Image* Program

Model for Intervention

The Healthy Body Image Program



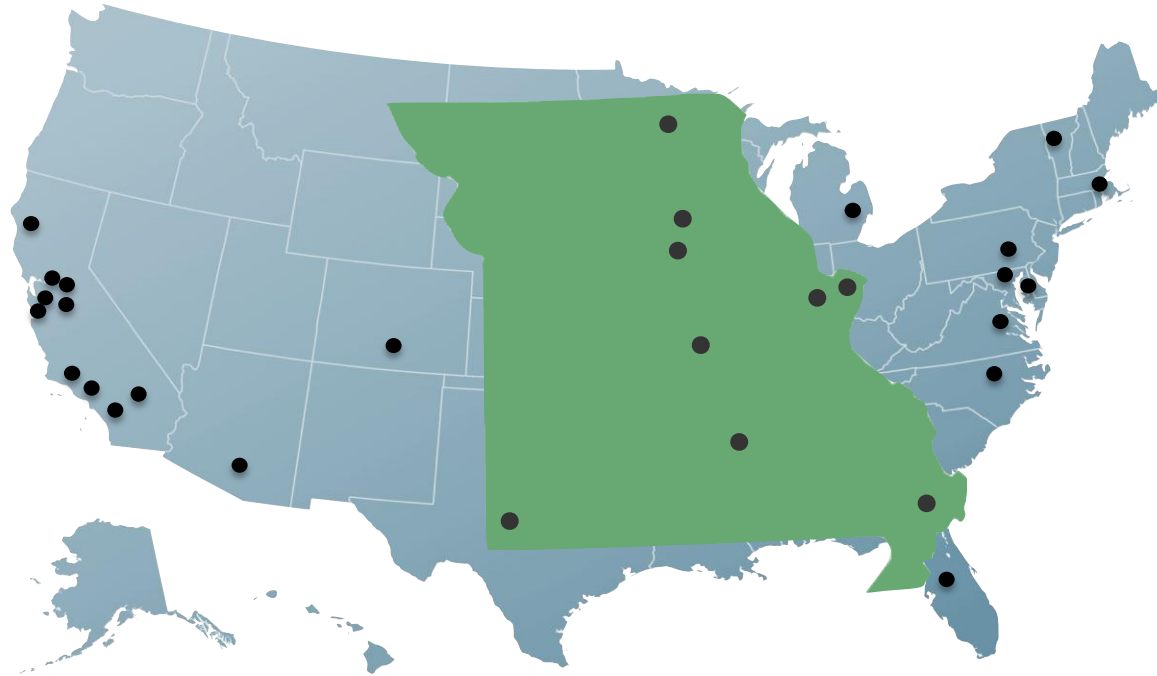
Integrating into the Campus Community

- Student Health Services
- Residential Life
- Health-oriented Student Groups



Using Technology to Improve Eating Disorders Treatment

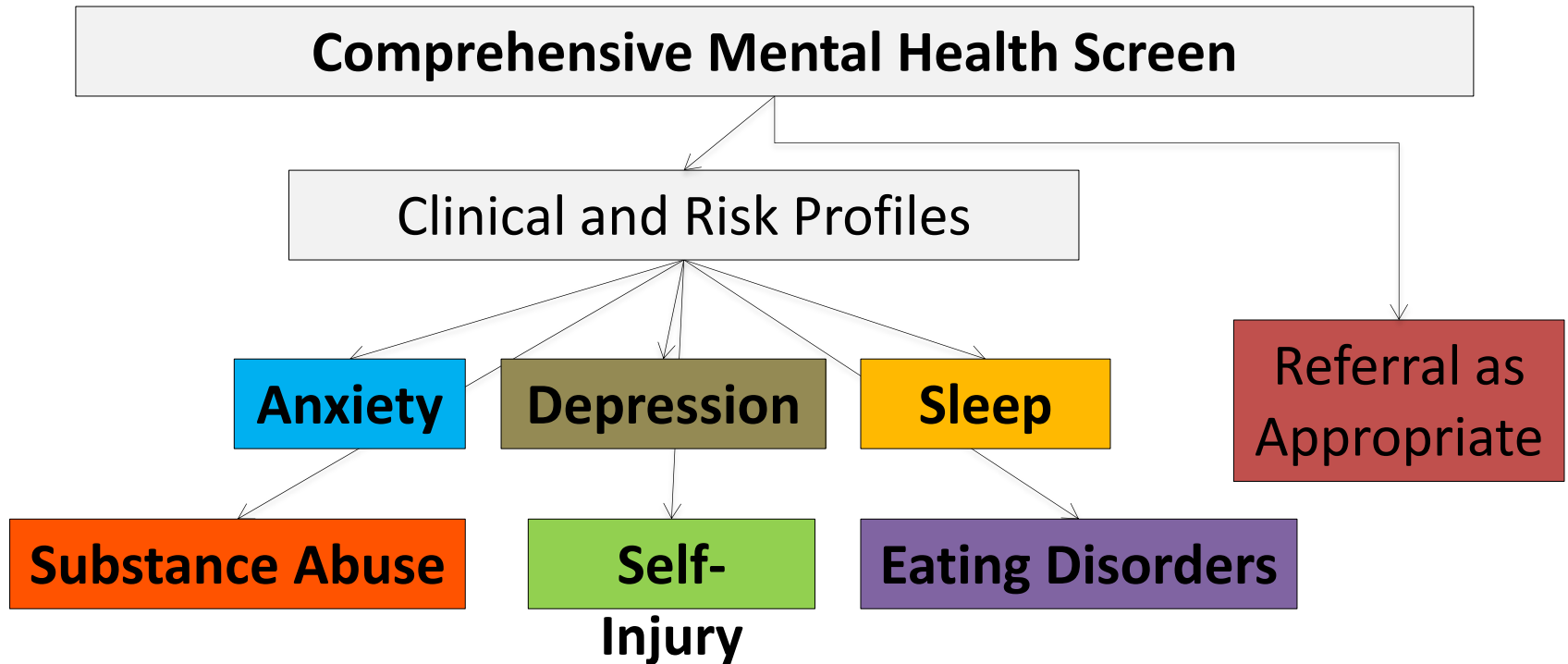
- Two complementary system-level initiatives:
 - Statewide initiative in Missouri (13 colleges targeted)
 - National randomized controlled trial (R01 MH100455; 30 colleges targeted)



Barriers to Sustainability

- Limited **person-based resources**, impacts
 - Adoption
 - Implementation
 - Sustainability
- Limited **funding**, affects
 - Research teams
 - Universities

Vision for College Student Mental Health



Great **clinical benefit** to users

Appealing to university stakeholders

Rectifies barriers to sustainable implementation

Questions/Comments?

Thank you!